

\*\*\* (14:43:00):Welcome to the Red River Radio Chat Room.

Red River Radio says (14:44:29):

Welcome to Dellani's Tea Time, today our guests are J.D. Holiday, Karen Vaughan and Marta Moran Bishop. Today the subject is social media, what works and what doesn't. If you have any questions please type them here in the chat room.

Dellani Oakes says to (14:50:17):

Hello everyone and welcome!

karenvwrites0 says to (14:50:24):

hello

karenvwrites0 says to (14:50:36):

hi Christina

Red River Radio says (14:50:56):

Hi! (})

Dellani Oakes says to (14:51:28):

calling now

karenvwrites0 says to (14:51:36):

Marta is just gonna read a couple of synopses today

Dellani Oakes says to (14:51:47):

yes I saw that works

Dellani Oakes says to (14:52:53):

i hear thunder. If i lose power my phone will cut out but I have my cell

karenvwrites0 says to (14:52:57):

<:o)

Marta Moran Bishop says to (14:53:12):

Loading

Dellani Oakes says to (14:53:33):

their on hold music is sooo bad

Author JD Holiday says to (14:55:38):

Hey!

Dellani Oakes says to (14:55:43):

hiya!

Author JD Holiday says to (14:55:49):

Okay,

karenvwrites0 says to (14:55:58):

hi jd and Marta

Author JD Holiday says to (14:56:16):

Marta, Karen

Author JD Holiday says to (14:56:19):

Hi

Marta Moran Bishop says to (14:57:43):

Hi all

karenvwrites0 says to (15:01:00):

my furry muse is with me

karenvwrites0 says to (15:01:21):

say hi to JJ

Dellani Oakes says to (15:01:22):

give her a hug from me

karenvwrites0 says to (15:01:29):

ok

karenvwrites0 says to (15:01:42):

aunt dellani is allergic

karenvwrites0 says to (15:03:32):

and thats all we can afford

Dellani Oakes says to (15:03:34):

yers very!

Marta Moran Bishop says to (15:06:21):

Give JJ a hug for me too

karenvwrites0 says to (15:06:29):

ok

karenvwrites0 says to (15:07:34):

she says meow

karenvwrites0 says to (15:07:39):

and thhanks

Marta Moran Bishop says to (15:14:07):

Interesting

Marta Moran Bishop says to (15:15:11):

my Frister I am with you on the allergies though not so bad since I haven't been in the office lately

Dellani Oakes says to (15:16:06):

it helps when you can limit your environment

Dellani Oakes says to (15:16:41):

hi Christine!

Marta Moran Bishop says to (15:16:42):

I spent 20 minutes there the other day and my eyes were burning, tearing and absolutely horrid.

Marta Moran Bishop says to (15:16:56):

Hi Christine, I like your name.

Marta Moran Bishop says to (15:17:08):

User name

WorkXInXProgress says to (15:17:38):

Hi folks!

WorkXInXProgress says to (15:17:58):

Thanks Marta. It's pretty descriptive of me in many ways! ;-)

karenvrites0 says to (15:19:38):

hi

karenvrites0 says to (15:20:16):

back

Dellani Oakes says to (15:20:31):

yay!

WorkXInXProgress says to (15:20:36):

Your own "annus horibilus"

karenvrites0 says to (15:20:44):

in queue

Red River Radio says (15:20:59):

@Karen You're on the line.

karenvrites0 says to (15:21:21):

ok thanks

karenvrites0 says to (15:22:07):

upside is that Marta doesnt have tod eal with the idiots at work

Marta Moran Bishop says to (15:22:57):

The pollen is stuck in the vents and it is in over the kitchen

Dellani Oakes says to (15:23:09):

yuuuck

Red River Radio says (15:23:09):

I remember the Yahoo groups.

Dellani Oakes says to (15:23:32):

yeah me too

Marta Moran Bishop says to (15:23:35):

What google?

Marta Moran Bishop says to (15:23:54):

Karen do you clean the house on FB

Marta Moran Bishop says to (15:23:56):

?

Marta Moran Bishop says to (15:25:17):

Has anyone figured out Google?

Dellani Oakes says to (15:25:26):

I have not

Red River Radio says (15:25:26):

Not me.

Marta Moran Bishop says to (15:25:34):

Me neither

Dellani Oakes says to (15:25:38):

I leave notes that's all

Red River Radio says (15:25:46):

I post through Hootsuite.

Marta Moran Bishop says to (15:25:57):

Me too and I have my blog attached so it shows up there

Marta Moran Bishop says to (15:26:06):

Hootsuite???

Red River Radio says (15:26:16):

It's a scheduler for social media.

Red River Radio says (15:26:46):

You can preschedule posts and I love it.

Dellani Oakes says to (15:26:50):

I need ti use that again

karenvrites0 says to (15:26:51):

pluggioo too

karenvrites0 says to (15:27:11):

pluggio

Marta Moran Bishop says to (15:27:47):

pluggio???

Marta Moran Bishop says to (15:27:57):

cool on Hootsuite

karenvrites0 says to (15:28:00):

almost 24/7

karenvrites0 says to (15:28:23):

and hubby drags me away for a break

Dellani Oakes says to (15:28:36):

good for him

karenvrites0 says to (15:29:11):

its boring for him while a I work

Marta Moran Bishop says to (15:29:18):

:-\* Karen

Marta Moran Bishop says to (15:29:49):

I need to do more about preposting

karenvwrites0 says to (15:30:27):

blogging is a busy endeavor

Marta Moran Bishop says to (15:30:43):

Yes it is, isn't it

karenvwrites0 says to (15:31:14):

Aileen had me on everything going when she represented me

Dellani Oakes says to (15:31:20):

yes it is!

Marta Moran Bishop says to (15:32:04):

Hootsuite

Red River Radio says (15:32:05):

Hootsuite.com

karenvwrites0 says to (15:32:14):

I have no clue how to use instagram

Red River Radio says (15:32:22):

<https://hootsuite.com/>

karenvwrites0 says to (15:32:29):

[www.pluggio.com](http://www.pluggio.com)

Marta Moran Bishop says to (15:32:36):

I'm learning on instagram, but you have to use a tablet or phone

Marta Moran Bishop says to (15:32:49):

It doesn't work on the computer.

karenvwrites0 says to (15:32:55):

I have both

karenvwrites0 says to (15:33:25):

thanks marta

karenvwrites0 says to (15:33:34):

hahahaha

karenvwrites0 says to (15:33:52):

I miss my roomie :-(

karenvwrites0 says to (15:34:06):

:\$

Dellani Oakes says to (15:34:17):

hahaa

WorkXInXProgress says to (15:34:18):

I hate trying to fit a message in that little character restriction

Dellani Oakes says to (15:34:31):

yeah me too

Red River Radio says (15:34:39):

I hear they're going to be expanding the character limits.

karenvwrites0 says to (15:34:57):

its hard to be eloquent on twitter with char limits

karenvwrites0 says to (15:35:09):

I hope they do

karenvwrites0 says to (15:36:00):

find pics for potential covers

Dellani Oakes says to (15:36:00):



christins we'll take your question next

karenvwrites0 says to (15:37:08):

i doont use hash tags much

karenvwrites0 says to (15:38:55):

I was getting spammed a bit and I blocked them

Dellani Oakes says to (15:39:22):

yes I do too

karenvwrites0 says to (15:42:04):

I dont think mne are either but theya re tamer than dellanis

karenvwrites0 says to (15:43:06):

i'd be reporting that book in a minute

Author JD Holiday says to (15:43:29):

I'm here!

karenvwrites0 says to (15:44:25):

they went about sex religiously

Dellani Oakes says to (15:44:27):

hooray!

Dellani Oakes says to (15:44:43):

there were a few Oh Gods

Red River Radio says (15:44:53):

(lol)

Marta Moran Bishop says to (15:45:12):

Stranger in a Strange land had some juicy parts

Dellani Oakes says to (15:45:19):

yes it did

Author JD Holiday says to (15:45:20):

:D

Marta Moran Bishop says to (15:45:28):

it was required reading in my high school English

Dellani Oakes says to (15:45:37):

mine too

WorkXInXProgress says to (15:47:59):

QUESTION: Isn't it hard to balance out giving enough info to provoke interest, without spoiling the story or just rewriting a good portion of your intro?

karenvwrites0 says to (15:48:05):

keeping it short and to the point was always hard

Author JD Holiday says to (15:48:53):

Right

karenvwrites0 says to (15:50:31):

animoto

karenvwrites0 says to (15:51:19):

i loved the video marta did for deadmen don't swing

Red River Radio says (15:51:26):

Good strategy. Watching the bestselling authors.

Author JD Holiday says to (15:51:31):

(Tp)

WorkXInXProgress says to (15:52:09):

QUESTION: Do any of you have hints & tips for getting folks to give reviews for your books. Do you find it makes a difference once they realize that Amazon grants added privileges to those with higher numbers of reviews?

Marta Moran Bishop says to (15:52:13):

I need help with my blurbs

Red River Radio says (15:52:31):

Paulo Coelho is good to follow on social media, he's killing it.

Marta Moran Bishop says to (15:52:50):

I'm doing a blog on that Christinia

Red River Radio says (15:53:03):

Cool.

karenvwrites0 says to (15:53:09):

I can help with blurbs Marta if u can help with promo videos

Marta Moran Bishop says to (15:53:18):

Please Karen and yes

Marta Moran Bishop says to (15:53:21):

I will

Marta Moran Bishop says to (15:53:24):

will

karenvwrites0 says to (15:53:26):

ok

Dellani Oakes says to (15:53:28):

We will tag team them Marta

Marta Moran Bishop says to (15:53:37):

tag team?

Dellani Oakes says to (15:53:48):

all attack it

Dellani Oakes says to (15:55:02):

We're gonaa have to do more shows like this :)

Red River Radio says (15:55:05):

Yes.

karenvwrites0 says to (15:55:09):

yes

karenvwrites0 says to (15:57:02):

I give a short summary of the book. and then I let the reader know what I like about the book

Marta Moran Bishop says to (15:57:02):

Thank you so much Dellani and Karen

WorkXInXProgress says to (15:57:21):

Does the length of a review given make any difference to Amazon in regards to whether they'll start sharing your product as a suggestion or not, or is it purely the number of reviews?

Red River Radio says (15:58:06):

Blogging and Podcasting is where it's at.

karenvwrites0 says to (15:58:17):

yes

Marta Moran Bishop says to (15:58:19):

Amazon shares my books even without a lot of reviews

Author JD Holiday says to (15:58:21):

Yeap

WorkXInXProgress says to (15:59:47):

QUESTION: What do you think of the idea of making posts that have some extended relevance to your work, as a part of your marketing promo. Folks that share recipes, location photos, trivia info - along with a mention of their book?

karenvwrites0 says to (16:00:58):

sorry some one at door

Dellani Oakes says to (16:01:09):

no problem

Dellani Oakes says to (16:01:32):

will ask Christine

Red River Radio says (16:02:45):

Notice how much time we spend on marketing?

karenvwrites0 says to (16:02:48):

jd wrote a great review for dead comics and marta did a great one for left for dead

karenvwrites0 says to (16:03:02):

more on thhat than writing

karenvwrites0 says to (16:03:22):

its 5 already

Red River Radio says (16:03:28):

Thanks.

Marta Moran Bishop says to (16:04:39):

I have to finish my reviews for your books Karen

WorkXInXProgress says to (16:04:46):

BRB

karenvwrites0 says to (16:04:48):

I started using cold coffee cafe

karenvwrites0 says to (16:06:07):

can u post this list for us on cereal authors

karenvwrites0 says to (16:06:15):

private page

Marta Moran Bishop says to (16:06:38):

Please would love the list someone

Marta Moran Bishop says to (16:06:41):

somewhere

Marta Moran Bishop says to (16:06:59):

bynr bookyournext read

karenvwrites0 says to (16:07:15):

#sunshinebookclub

WorkXInXProgress says to (16:07:33):

back

Dellani Oakes says to (16:07:45):

welcome back!

Red River Radio says (16:08:01):

#ASMSG (Author Social Media Support Group) <http://www.asmsg.com>

karenvwrites0 says to (16:08:15):

I tweet everyone I follow pretty much and they retweet me

Red River Radio says (16:08:17):

#IARTG (Indie Author Retweet Group) <https://twitter.com/iartg> or <https://retweetgroup.com>

Red River Radio says (16:08:28):

#IAN1 (Independent Author Network 1) <http://www.independentauthornetwork.com/about-ian.htm>

Red River Radio says (16:08:44):

#RRBC Rave Review Book Club

Red River Radio says (16:08:58):

Some of these are paid.

WorkXInXProgress says to (16:09:59):

Was listening to an old podcast yesterday about creating audio books & learned an interesting tip about how important it can be to time your ACX proposal with a time when you're at a good ranking for sales rather than immediately upon book release.

karenvwrites0 says to (16:10:21):

i love pinning our blogs

Red River Radio says (16:10:26):

There's <http://www.tweetjukebox.com/>

Red River Radio says (16:10:39):

To retweet your twitter followers.

WorkXInXProgress says to (16:11:36):

One of the guys being interviewed said he'd been offered a stipend by ACX for the recording of his second book, because he'd just completed a marketing blitz & the sales ranking was good by the time he started the audio version.

Red River Radio says (16:12:28):

Wow! I had no idea they did that.

Dellani Oakes says to (16:12:43):

nice

WorkXInXProgress says to (16:12:45):

Neither did he!!!! Ha,ha!

WorkXInXProgress says to (16:13:15):

This was the podcast. I think it's from a couple of years ago.

<http://www.stitcher.com/podcast/bookgoodies-interviews/book-goodies/e/how-to-create-audiobooks-bookgoodies-podcast-with-authors-katie-33334885>

Red River Radio says (16:14:19):

Karen's newest book: [https://www.amazon.com/LEFT-DEAD-LAURA-GERRY-MYSTERIES-ebook/dp/B01ELZA2JS/ref=sr\\_1\\_1?ie=UTF8&qid=1465852449&sr=8-1&keywords=Karen+Vaughan](https://www.amazon.com/LEFT-DEAD-LAURA-GERRY-MYSTERIES-ebook/dp/B01ELZA2JS/ref=sr_1_1?ie=UTF8&qid=1465852449&sr=8-1&keywords=Karen+Vaughan)

Dellani Oakes says to (16:14:39):

cookie to corpse magnet

Author JD Holiday says to (16:15:07):

WorkxInXProgress, ChristineHi I wasnt engoring you, I thought you were Christian. Sorry AND Hello

Author JD Holiday says to (16:15:44):

That should be>Christina

WorkXInXProgress says to (16:15:46):

That's okay. I've been multi-tasking anyway. (As well as fighting a major headache.)

Author JD Holiday says to (16:16:05):

I understand. :D

Dellani Oakes says to (16:16:41):

oh dear I sympathize

Red River Radio says (16:17:58):

@Karen got dropped.

karenvwrites0 says to (16:18:13):

ok will call again

Dellani Oakes says to (16:18:18):

oh great

Dellani Oakes says to (16:18:22):

ok

Red River Radio says (16:19:34):

Marta's Facebook page: [http://www.amazon.com/Marta-Moran-Bishop/e/B003NQCSGW/ref=sr\\_ntt\\_srch\\_lnk\\_2?qid=1465852717&sr=8-2](http://www.amazon.com/Marta-Moran-Bishop/e/B003NQCSGW/ref=sr_ntt_srch_lnk_2?qid=1465852717&sr=8-2)

Red River Radio says (16:20:01):

Sorry, that's her Amazon page. I'm stuck on FB for some reason.

karenvwrites0 says to (16:20:16):



how rude hmmm

karenvwrites0 says to (16:20:23):

back

Red River Radio says (16:20:32):

Patched you through.

Dellani Oakes says to (16:20:39):

hmmm it doesn't want to give up the floor...

karenvwrites0 says to (16:20:42):

thahnks

Dellani Oakes says to (16:20:51):

welcome back!

Red River Radio says (16:21:06):

Wow! This is intense Marta.

Dellani Oakes says to (16:22:16):

for sure! that guy is a creep!

karenvwrites0 says to (16:22:23):

<http://www.amazon.com/Karen-Vaughan/e/B004PRN7ZO/>

karenvwrites0 says to (16:22:49):

what book was that Marta

Marta Moran Bishop says to (16:23:01):

Darkness Descends

karenvwrites0 says to (16:23:03):

i was away

WorkXInXProgress says to (16:23:17):

That's her prequel "Darkness Descends"

karenvwrites0 says to (16:23:38):

to the between times

Red River Radio says (16:23:37):

Bravo!

Marta Moran Bishop says to (16:23:58):

Darkness Descends is the prequel to The Between Times

karenvwrites0 says to (16:24:03):

its a cool novel

karenvwrites0 says to (16:24:25):

Fedelta is great

Author JD Holiday says to (16:24:33):

Great writing, MArta!!!!

Dellani Oakes says to (16:24:43):

yes it is I'm enjoying it

Dellani Oakes says to (16:25:19):

that was amazing Marta. Karen I enjoyed yours too - good laugh!

Marta Moran Bishop says to (16:25:20):

Thank you Dellani and JD. it means a lot. That wasn't the most intense scenes though

Dellani Oakes says to (16:26:06):

Jd di you want to talk briefly about your books?

Marta Moran Bishop says to (16:26:11):

Thank you Christina

Marta Moran Bishop says to (16:26:33):

I love Karen's books

karenvwrites0 says to (16:26:45):

i cut through a few paragraphs to make it shorter you will have to read the book <:o)

karenvwrites0 says to (16:26:59):

hugs Marta

Dellani Oakes says to (16:27:02):

:)

Marta Moran Bishop says to (16:27:10):

Hugs back

karenvwrites0 says to (16:28:06):

that book was fun to write

Dellani Oakes says to (16:28:21):

we should share some of this at cereal authors

karenvwrites0 says to (16:28:51):

I will share chapter 11

karenvwrites0 says to (16:29:04):

chapter 1

Marta Moran Bishop says to (16:29:24):

I will.

Red River Radio says (16:29:31):

That was from Fedelta: <https://cerealauthors.wordpress.com/2016/04/02/fedelta-parte-21-lost-found/>

WorkXInXProgress says to (16:29:43):

Because "The Breakfast Club" was already taken!

Red River Radio says (16:29:46):

Yep.

Dellani Oakes says to (16:30:26):

the tips too I think it will be informational

karenvwrites0 says to (16:30:26):

and some of us are cereal killers

Dellani Oakes says to (16:30:39):

8-)

Red River Radio says (16:30:54):

J.D. Holiday's Amazon page: [http://www.amazon.com/J.D.-Holiday/e/B002G1GOKQ/ref=sr\\_ntt\\_srch\\_lnk\\_1?qid=1465853450&sr=8-1](http://www.amazon.com/J.D.-Holiday/e/B002G1GOKQ/ref=sr_ntt_srch_lnk_1?qid=1465853450&sr=8-1)

karenvwrites0 says to (16:32:07):

[http://www.amazon.com/Dellani-Oakes/e/B007ZQCW3A/ref=sr\\_ntt\\_srch\\_lnk\\_2?qid=1465853501&sr=1-2-fkmr1](http://www.amazon.com/Dellani-Oakes/e/B007ZQCW3A/ref=sr_ntt_srch_lnk_2?qid=1465853501&sr=1-2-fkmr1)

karenvwrites0 says to (16:32:26):

dellanis amazon page

Red River Radio says (16:32:59):

I loved "Stories and Imaginings for the Reading Spot."

karenvwrites0 says to (16:33:23):

i have to read that one

Red River Radio says (16:33:26):

Dellani's new book: [https://www.amazon.com/Room-103-Dellani-Oakes-ebook/dp/B01FPV1YBM/ref=sr\\_1\\_1?ie=UTF8&qid=1465853595&sr=8-1&keywords=Dellani+Oakes](https://www.amazon.com/Room-103-Dellani-Oakes-ebook/dp/B01FPV1YBM/ref=sr_1_1?ie=UTF8&qid=1465853595&sr=8-1&keywords=Dellani+Oakes)

Author JD Holiday says to (16:33:33):

Thank you, Christina!!!!

Red River Radio says (16:33:51):

(L)

Author JD Holiday says to (16:34:22):

(L) Back!

karenvwrites0 says to (16:34:34):

Just bought it JD

Marta Moran Bishop says to (16:34:50):

Just bought it Dellani

Marta Moran Bishop says to (16:35:32):

Just bought it JD

Red River Radio says (16:36:18):

I bought it two weeks ago and now I gotta read it. I do more reading now than I did in highschool.

Author JD Holiday says to (16:36:49):

Oh, wow! Thanks MArtA.

Marta Moran Bishop says to (16:36:55):

[http://www.amazon.com/Marta-Moran-Bishop/e/B003NQCSGW/ref=sr\\_tc\\_2\\_0?qid=1465853783&sr=1-2-ent](http://www.amazon.com/Marta-Moran-Bishop/e/B003NQCSGW/ref=sr_tc_2_0?qid=1465853783&sr=1-2-ent)

Red River Radio says (16:37:14):

Love "T-shirt guy" LOL!

WorkXInXProgress says to (16:37:24):

I was about to type that too!

Author JD Holiday says to (16:37:26):

:D Do you have a less

Marta Moran Bishop says to (16:37:39):

[https://www.amazon.com/Darkness-Descends-Jewell-Dark-Book-ebook/dp/B01C0X8IJY/ref=sr\\_1\\_1?s=books&ie=UTF8&qid=1465853783&sr=1-1&keywords=marta+moran+bishop](https://www.amazon.com/Darkness-Descends-Jewell-Dark-Book-ebook/dp/B01C0X8IJY/ref=sr_1_1?s=books&ie=UTF8&qid=1465853783&sr=1-1&keywords=marta+moran+bishop)

Author JD Holiday says to (16:37:45):

scary book, Marta? LOL

Marta Moran Bishop says to (16:38:00):

[https://www.amazon.com/Between-Times-Jewell-Dark-Book-ebook/dp/B009JVHZQ/ref=sr\\_1\\_8?s=books&ie=UTF8&qid=1465853783&sr=1-8&keywords=marta+moran+bishop](https://www.amazon.com/Between-Times-Jewell-Dark-Book-ebook/dp/B009JVHZQ/ref=sr_1_8?s=books&ie=UTF8&qid=1465853783&sr=1-8&keywords=marta+moran+bishop)

karenvwrites0 says to (16:38:00):

all the excerpts were great

Marta Moran Bishop says to (16:38:17):

Thank you Karen

Marta Moran Bishop says to (16:38:59):

JD only parts, but it is the prequel and The Between Times not so scary

Author JD Holiday says to (16:43:19):

I bought it !!!! The Between Times

Author JD Holiday says to (16:43:23):

:D

Marta Moran Bishop says to (16:43:43):

Thank you so much JD

Dellani Oakes says to (16:44:02):

I really enjoyed that book

Author JD Holiday says to (16:44:27):

Cool!

karenvwrites0 says to (16:45:04):

545

Dellani Oakes says to (16:45:09):

thanks

WorkXInXProgress says to (16:45:09):

<https://writingbytheseatofmypants.com/>

Red River Radio says (16:45:19):

Thanks Christine.

Marta Moran Bishop says to (16:45:25):

Thank you

karenvwrites0 says to (16:45:44):

<https://www.karenwritesmurder.com>

Red River Radio says (16:45:57):

<https://dellanioakes.wordpress.com/>

Dellani Oakes says to (16:46:11):

thank you :)

karenvwrites0 says to (16:48:13):

everyone then expects freebies

Dellani Oakes says to (16:48:19):

yes

Marta Moran Bishop says to (16:49:11):

Absolutely Karen that is the main reason

karenvwrites0 says to (16:50:50):

I try not to do that tas it takes away from the hard work of writing the book

Red River Radio says (16:50:57):

We got 9 minutes left.

Author JD Holiday says to (16:51:22):

Thanks karen hope you like it.

Marta Moran Bishop says to (16:51:44):

I'm sure I will

Marta Moran Bishop says to (16:51:47):

too

Marta Moran Bishop says to (16:51:50):

JD

karenvrites0 says to (16:52:18):

some one has daytona dead as a part of a giveaway

Author JD Holiday says to (16:52:41):

Thanks Marta!!!!

karenvrites0 says to (16:53:01):

Cold coffee cafe does some that too

karenvrites0 says to (16:53:55):

their paid site is [www.coldcoffeepress.com](http://www.coldcoffeepress.com)

karenvrites0 says to (16:54:13):

[www.coldcoffeecafe.com](http://www.coldcoffeecafe.com)

WorkXInXProgress says to (16:54:17):

<https://thestoryreadingapeblog.com/>

Red River Radio says (16:54:57):